



# US Sales Account Management

20241016

\* Available for U.S.A. and Canada Market

## Scope:

- ✓ **US Account and Category Sales Management**

## Deliverable:

### Category Insights Report

- Analysis of sales data, market trends, and consumer behavior to align sales strategies with retail buyers' needs.

### Client Acquisition

- A detailed roadmap to target and acquire retail buyers and category managers through customized outreach and engagement.

### Key Account Management

- Itemized engagement, key business initiatives, and metrics for account-based management.

### Sales and Marketing Campaign

- A set of initiatives to promote products and services tailored to the needs of category managers in retail organizations.

### Sales Progress Reports

- Regular updates tracking the progress of sales efforts with key retail buyers and category managers, highlighting milestones and achievements.

## Service Fee:

**TBD (to be determined)**

**Let us be your US Sales Office.**